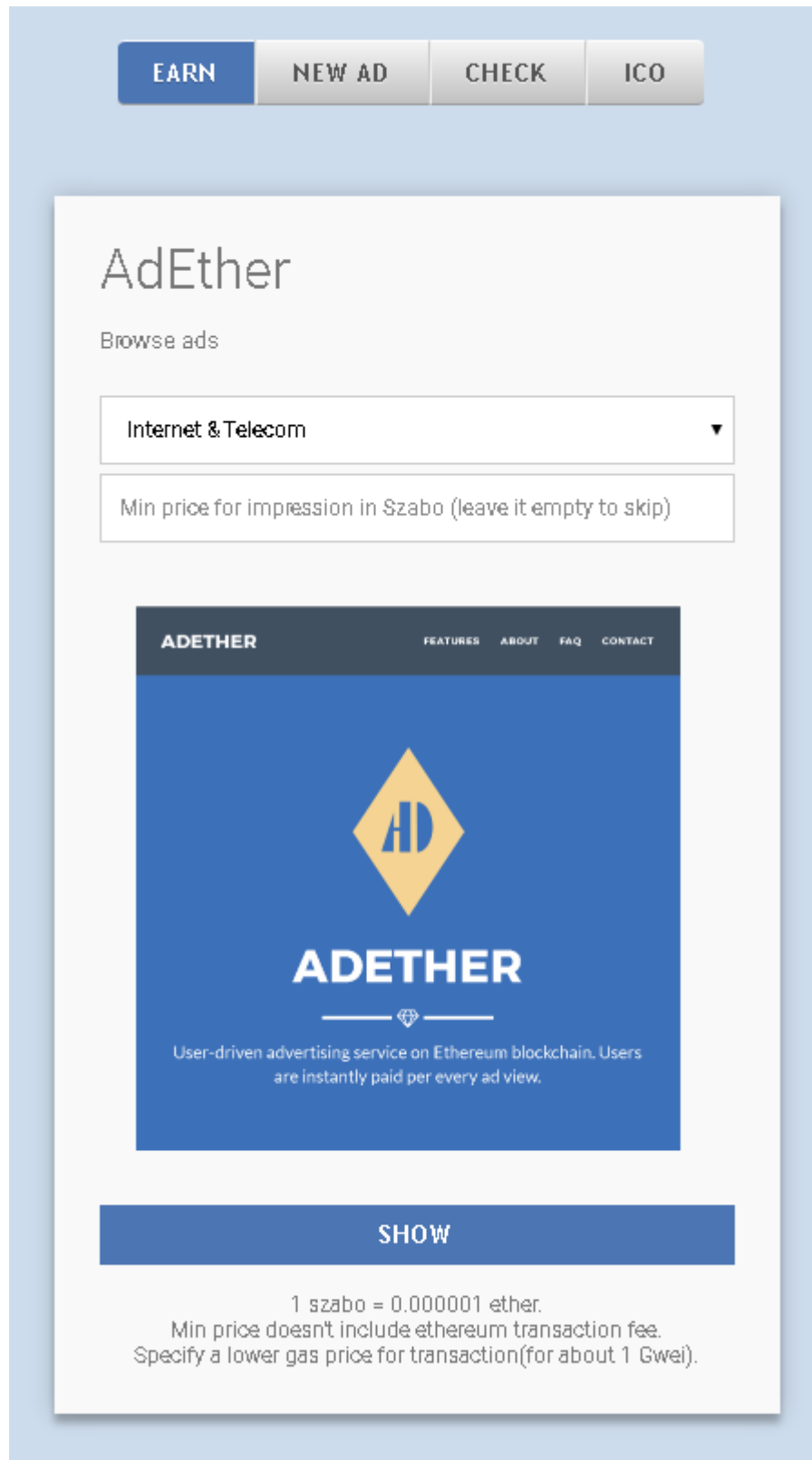


The Metamask/Mist compatible alpha version is available at <http://adether.com/alpha/>

Attention! Ropsten network should be chosen in Metamask



The screenshot displays the AdEther website interface. At the top, there are four navigation buttons: "EARN" (highlighted in blue), "NEW AD", "CHECK", and "ICO". Below these is the "AdEther" logo and the text "Browse ads". A search form contains a dropdown menu with "Internet & Telecom" selected and a text input field for "Min price for impression in Szabo (leave it empty to skip)". Below the form is a preview of an advertisement with a blue background, the AdEther logo (a yellow diamond with "AD" inside), and the text "User-driven advertising service on Ethereum blockchain. Users are instantly paid per every ad view." A blue "SHOW" button is positioned below the preview. At the bottom, there is a note: "1 szabo = 0.000001 ether. Min price doesn't include ethereum transaction fee. Specify a lower gas price for transaction(for about 1 Gwei)."

To run AdEther alpha users will need the Mist browser, Parity browser or Google Chrome browser with MetaMask extension. Currently the AdEther is deployed for the Ropsten testnet.

Using AdEther

To start using the AdEther interface:

- Log in or create account for Mist browser or Parity browser or MetaMask

View ads\earn cryptocurrency

Select desired category and specify min price for impression (not mandatory) and press "Show" button.


EARN NEW AD CHECK ICO

AdEther

Browse ads

Select your ad category ▼

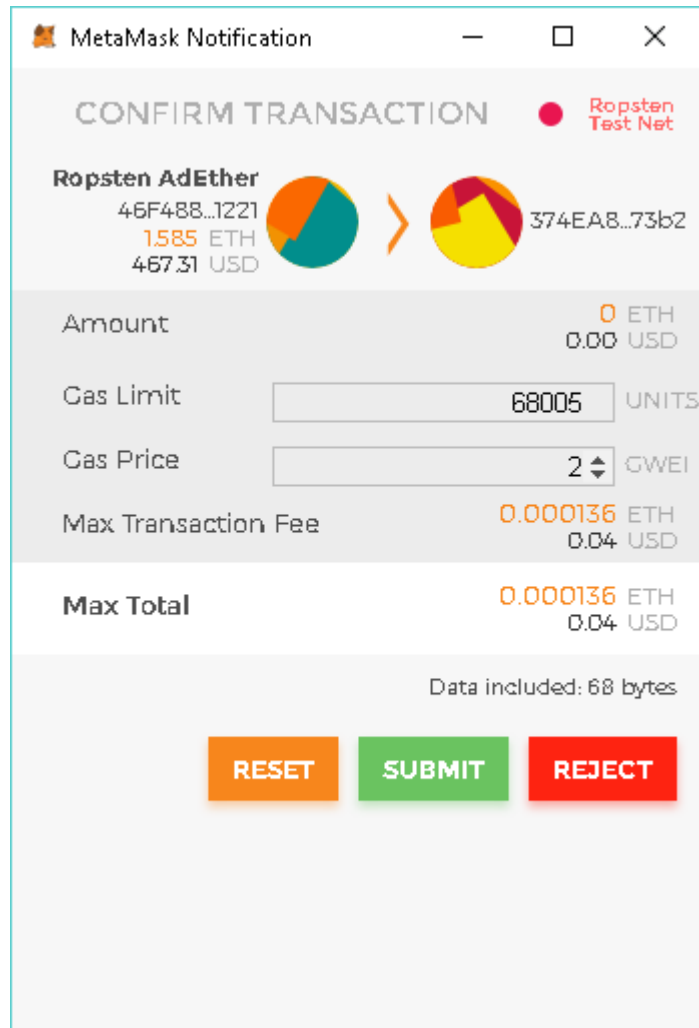
Min price for impression in Szabo (leave it empty to skip)



SHOW

1 szabo = 0.000001 ether.
Min price doesn't include ethereum transaction fee.
Specify a lower gas price for transaction (for about 1 Gwei).

You will be asked about gas price and transaction limit (can leave the default) for this transaction. Dialog depends on your browser. Gas price statistics can be checked here <http://ethgasstation.info>.



“Show” button will be disabled until transaction is fully processed. Then you can view other ad.

New ad

Set following parameter to create new ad:

- Category
- Total amount of money in Szabo (Minimum amount is 770)
- Price for impression in Szabo (Minimum amount is 70)
- Date and time to start showing ad
- Date and time to end showing ad

- Text or html code for ad
- Number of impressions per address

Press "Submit" button You will be asked about gas price and transaction limit (can leave the default) for this transaction. Dialog depends on your browser. You can see here <http://ethgasstation.info> the consumer oriented metrics for the Ethereum gas market.

EARN **NEW AD** CHECK ICO

AdEther

Place your ad here...

Select your ad category ▼

Total amount of money in Szabo(MIN=770)

Price for impression in Szabo(MIN=70)

Start

End

Type your ad text here...

Number of impressions per address

SUBMIT

1 szabo = 0.000001 ether.
When a transaction is confirmed, AdEther charges a service fee
5% of total amount and remainder less than price for impression.

Check your ads

Double click on “ID of ad” field to see all of your ads, select one and press ”Check” button. You can view only your ads. This functionality is free of charge.

EARN

NEW AD

CHECK

ICO

AdEther

Check ad by ID



ID 0

Category Arts & Entertainment

Total Amount 94999.999999958 Szabo

Price for imp. 2.1e-8 Szabo

Start 8/1/2017, 8:10:37 PM

End 10/1/2017, 8:10:37 PM

Text AdEther is an advertising service on
Ethereum blockchain

Imp. per address 2

CHECK

1 szabo = 0.000001 ether.